

# Kelly Lockett

## Commercial Photographer

[www.kellylockettstudio.com](http://www.kellylockettstudio.com)  
PASSWORD: portfolio2022

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973-229-0444

Experienced commercial photographer with a strong design sense and a keen eye for detail. A well-rounded background in photography, filmmaking, and graphic design, providing a unique and creative approach to problem-solving. Thrives in environments that encourage creative freedom and innovative solutions.

## Experience

### Freelance Photographer

2016-Present

Kelly Lockett Studio, New York, NY

- Specialized in food, product, and lifestyle photography for diverse businesses, including Etsy, Earthbath, and emerging fashion brands.
- Collaborates closely with clients to tailor each photoshoot, ensuring the delivery of brand-enhancing visual solutions that consistently maintain a high level of quality and style.
- Launched and managing "Benji's Guide to NYC," an Instagram, TikTok and website highlighting dog-friendly locations around the city.

### Lead Photographer

Feb 2018-July 2023

Core Home, New York, NY

- Led a team with two assistant photographers and remote editors in a fast paced, high-volume studio.
- Art directed, photographed, styled both props and food, and retouched images for prominent brands, ensuring the aligned with specific packaging and brand guidelines.
- Closely collaborated with social media marketing and graphic design teams to meet project requirements and deadlines.

### Marketing Intern

Aug 2017-Feb 2018

Thirstie, New York, NY

- Contributed to social media, email marketing, content editing, photo curation, and web-mockup design projects.

### Photographer

2012-2018

Jeffrey Herring Photography, Newton, NJ

- Served as the primary photographer for little league sports, school portraits and graduation portraits.

### Studio Manager/Photography Assistant

2014-2016

Cuppek Photography, Blairstown, NJ

- Managed detailed retouching, color correction and culling for the photography studio.
- Acted as the second photographer for weddings and corporate photo shoots.
- Edited videos, managed client files, and designed flyers, coupons and other marketing materials.

## Education

### Bachelor of Fine Arts Photography

2010-2012

Kean University, Union, NJ

Summa Cum Laude, Dean's List, GPA 3.987

### Associate of Fine Arts Photography

2008-2010

Sussex County Community College, Newton, NJ

Phi Theta Kappa Honors Society, Dean's List, GPA 3.9

### Certificate in Filmmaking

Dec 2012-Feb 2013

New York Film Academy, New York, NY

Intensive Filmmaking Workshop

### Certificate of Achievement in Graphic Design

2013-2014

Sussex County Community College, Newton, NJ

## Skills

### Photography

- Food photography, lifestyle photography, conceptual still life, product photography, portrait photography

### Software

- Proficient in Photoshop, Lightroom, Premier Pro, Illustrator, Bridge, Final Cut Pro, Photo Mechanic, and Capture One

### Computer Skills

- Mac & PC Operating Systems
- Basic Knowledge of HTML and CSS Coding.

### Office Suites

- Microsoft: Word, Excel & Powerpoint
- Mac: Pages, Numbers & Keynote

## Publications

### Illustrator

Take Two Crackers and Call Me in the Morning by

Miriam Erick, DBA 2014

Grinnen-Barret Publishing Co LLC

## Professional Associations

### American Society of Media Photographers (ASMP)

Secretary of the Board, NJ Chapter

2015-2018

Member, NJ & NY Chapters.

2012-2018, 2023-Present